



Strong Foundations

Issue 7
July 25, 2025



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**It's here! Click to read the 2024 Annual Impact
Report**

Now available in print!

Resident Education Sessions Coming Soon!

All About Impact! - Foundation Forum

3rd Annual Foundation Forum

Michelle Wooley
Executive Director
Deerfield Charitable Foundation



Happy July! Having celebrated Independence Day and finding ourselves halfway through the summer of 2025, I hope you're ready for an update – our in-person annual opportunity to talk together about the work of Deerfield's Foundation. Our third annual *Foundation Forum* is scheduled for Friday, August 15 at 10:00-11:30am and we hope you will save the date.

In fact, I'll pause here and give you a minute to add it to your calendar...

The forum will be full of good news, informational data, and ways that your generosity has been put to work for the betterment of our Deerfield community and the Greater Community!

We will endeavor to answer questions like:

1. Why does Deerfield have a foundation?
2. How has the Foundation grown and evolved since its inception in 2019?
3. What are our priorities and how are decisions made?
4. Who is involved?
5. Insert your question here – there will be a Q&A at the end!

Also, there will be treats. We hope you'll join us.

Gratefully,

Michelle

Date: August 15, 2025
Time: 10:00 AM
Location: Blue Ridge Room

All About Labyrinths

Join us for a special informational session hosted by Deerfield Charitable Foundation. Learn more about the new labyrinth being brought to Deerfield, a peaceful and accessible space for reflection, meditation, and well-being, surrounded by the beauty of the butterfly garden. Discover the history and purpose of labyrinths, how they differ from mazes, and the ways in which walking the path can offer clarity, comfort, and a sense of direction even when you feel furthest from the center. Residents will have an opportunity to ask questions, walk a canvas labyrinth, and explore how this new space will serve our community. All are welcome!



Guest Speaker: Chuck Hunner

Date: August 06, 2025
Time: 2:00 PM
Location: Blue Ridge Room

Season of Outreach: Packing with Purpose

Supporting Women and Girls with Project Dignity

PROJECT DIGNITY.

ENDING
PERIOD
POVERTY

It's a reality many don't think about, but for thousands of women and girls across Western North Carolina, accessing basic menstrual hygiene products is a monthly struggle. When food stamps cannot cover the cost of pads or tampons, many are forced to choose between buying groceries or staying clean and comfortable. The result is often missed school days, missed work, health concerns, and a loss of confidence. That is where Project Dignity steps in.

Founded in 2017 by Barbara Morgan in Hendersonville, Project Dignity began as a grassroots effort to address period poverty, a widespread issue affecting students, women in low-income housing, and victims of domestic violence. What started with a few volunteers and donation boxes has grown into a robust nonprofit that now supports nearly 1,900 women and girls every month across ten counties, including Buncombe.

By distributing free monthly supplies of menstrual products to over 148 schools and 59 social service agencies, Project Dignity helps ensure that no one has to miss a day of school, work, or life due to lack of access to basic care. Every donation and every volunteer hour directly supports dignity, health, and opportunity.

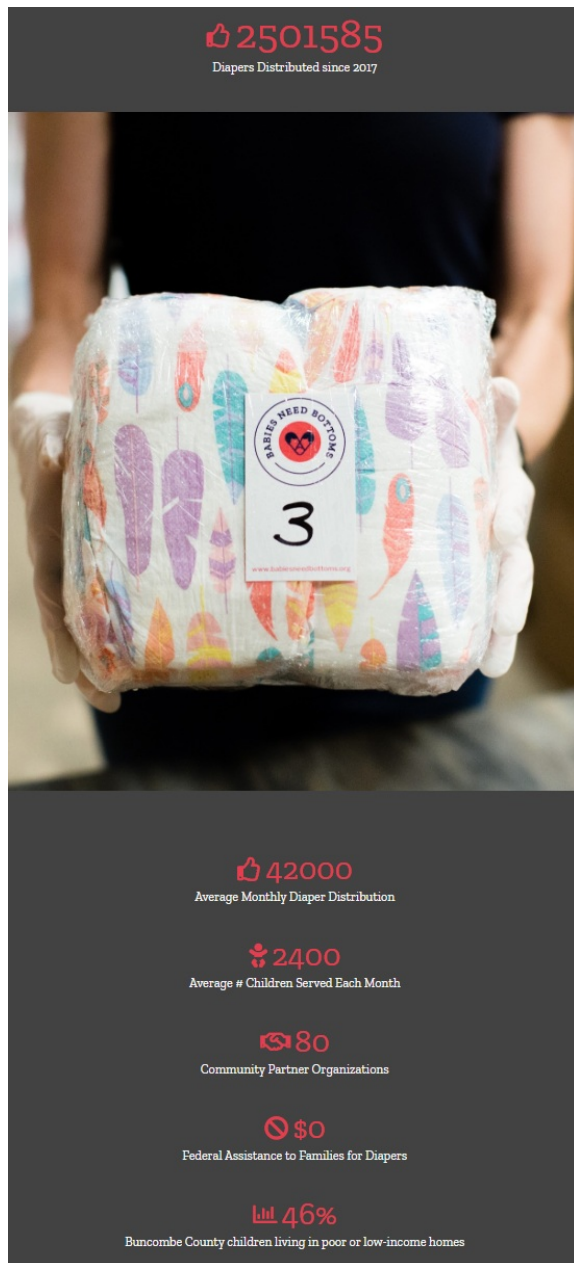
At Deerfield, our residents understand what it means to show up for those in need, and few needs are as personal or as often overlooked as this one. Join us on Friday, August 8 at 10:00 AM in the Blue Ridge Room for a Packing Party with Project Dignity!

Together, we will be assembling feminine hygiene kits to help students start the school year with confidence and dignity. This meaningful volunteer opportunity is a wonderful way to support young people in our community. Your helping hands can make a big difference!

Date: August 8, 2025

Time: 10:00 AM

Location: Blue Ridge Room



For many families in Western North Carolina, diapers are a daily struggle. With no federal assistance available for diaper costs, parents are often forced to choose between paying for basic needs or keeping their babies clean and healthy.

That is where Babies Need Bottoms steps in.

As the only diaper bank serving our region, this volunteer-led nonprofit collects and distributes free diapers and wipes through a network of over 60 community partners. Their work ensures that families facing hardship have one less worry and that babies have a healthier, more secure start to life. Here at Deerfield, we proudly support Babies Need Bottoms and their mission to care for the youngest and most vulnerable in our community.

Date: September 29
Time: 3:30 PM
Location: Blue Ridge Room

Summer of SUCCESS!

United Way Backpack Fundraiser & Packing Day

Thanks to the incredible generosity of our community and the helping hands of our residents, this year's school supply drive exceeded all expectations!

We are thrilled to share that we not only met our goal of funding 370 fully stocked backpacks, **we surpassed it by more than 100 bags!**

Due to a lower-than-expected supply cost of just \$25.08 per backpack (compared to our estimate of \$30–\$35), your donations made it possible to provide a total of 478 backpacks to children in need across our community.

On Tuesday, July 22nd, the Community Center lobby was filled with energy and enthusiasm as residents gathered for our Backpack Packing Day. In just one morning, our incredible volunteers came together to assemble 300 backpacks—making quick work of what seemed like a mountain of supplies (see proof below)!

This annual initiative is a shining example of what's possible when generosity meets community spirit. Thank you to everyone who donated, showed up, and helped spread the word. Because of you, hundreds of local children will start the school year feeling prepared and confident.

Click the "play" button below to see a timelapse of our resident volunteers in action!



Residents were BUZZING in the Butterfly Garden





Questions? Contact Michelle (210-4506) or FaithAnne (210-4244),
or email: foundation@deerfieldwnc.org.

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